



## DAAD Training Module: Managing Innovation in Academia

**Trainer:**

Galal-Edeen, Galal H. Prof. Dr.

**Target Group:**

Postdocs

**Language Of Instruction:**

English

**Duration:**

1 Day (09:00 – 16:00 GMT +1)

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### CONTENT

- The essential nature of innovation.
- Critical success factors for making innovation happen.
- Connecting students & staff with society: internships and alumni.
- Background research and innovation problem framing.
- Policy and Strategy aspects of managing innovation in academia.
- Enabling innovation: setting up your ecosystem.

### LEARNING OUTCOME

- Explain the difference between innovation and invention.
- Identify the critical aspects of a healthy innovation ecosystem within a research/ teaching establishment.
- Appreciate the role of thorough problem analysis and background research.
- Appreciate the criticality of setting up multiple connections and multi-disciplinarily.
- Value the importance of setting up proper policy and strategies for innovation.

### ORGANIZATIONAL REMARKS

Training methods include: Presentations; Group work & planning exercises; Discussions & interactive sessions.

### TRAINER PROFILE

Prof. Galal Hassan Galal-Edeen is a professor of Information Systems Engineering at Cairo University, and The American University in Cairo. He served as Head of Department, Vice Dean and University Chair on Innovation. He trained widely in Europe, North Africa, and the Middle East on topics such as Software Engineering, Information Systems, Training of Trainers & Innovation Management and Strategy. He has had experience working with several UK universities in different full-time roles for many years and has won research funding from agencies like the UK EPSRC, EU, AUC and USAid, and served as an STDF chief innovation adviser & project selection committee member.